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SURE BREED RAKE SAMPLE PRICE GRAZE REAP MARKET PASTURE PLANT IRRIGATE HARVEST TRADE FERTILIZE DISTRIBUTE TEST NEGOTIATE TRANSPORT FA

DTN GRAIN TRADING PORTAL™

BETTER SERVE YOUR LOYAL CUSTOMERS

In an industry where margins are tight and market share seems to be dwindling, providing the best tools with the most efficiency becomes essential to stay competitive. Producers, driven by a bottom line, need business partners they can not only rely on, but also can provide consistent, trust-worthy services that help improve their operations and returns.

DTN Grain Trading Portal offers a tailor-designed solution to meet the unique needs and demands of you and your customers. It works to centralize your customers' buy and sell offers in one convenient, automated system – helping your business run smoothly and making your customers' decisions easy.

STREAMLINE YOUR OPERATIONS

Don't miss another opportunity to buy grain from your customers – make it easy for them to do business with you while keeping your business running efficiently. DTN Grain Trading Portal is an online grain procurement tool designed to support and enhance your current buying processes. By utilizing a central tracking system, DTN Grain Trading Portal organizes and better manages grain transactions with your producer customers.

Your staff members can monitor and utilize the system, saving time otherwise spent communicating offers to each individual tasked with purchases. This electronic grain procurement process decreases error and increases efficient buying practices, reducing the potential for lost dollars from "missed" offers that you may feel obligated to honor.

With built-in tracking for purchasing transactions and an electronic offer sheet, your team can view potential purchases as well as purchases that have taken place. Your business, in

turn, cuts down on operating expenses and slippage. Plus, with your operations automated and added organization, you can better prepare your business for increased opportunities to lock in grain as deferred offers continue to grow in the market place.

A NEW SOURCE FOR COMMUNICATION

DTN Grain Trading Portal allows a full circle communication network for you and your customers. This convenient process allows your select customers to quickly access your bids and submit an offer online. In turn, your staff can accept or deny bids. Plus, customers can make sell offers after business hours, allowing added accessibility for customers who may be difficult to reach or like to conduct this type of business in off-hours.

Putting your procurement process online complements your current communication channels by offering another avenue of interacting with your customers. DTN Grain Trading Portal provides an environment for your business that is completely private and tailored to your services, setting you apart from the competition and allowing for increased loyalty from progressive customers who appreciate the convenience and efficiencies of your operations. Plus, DTN Grain Trading Portal allows you the flexibility to promote special offers privately to certain customers or groups of customers as well as premium bids during high demand periods.



FARM SMARTER

DTN GRAIN TRADING PORTAL™

RELIABLE, ONE STOP SOLUTION

DTN has long been known as a trusted and independent leader in the ag industry. Our success in communication tools for agribusiness professionals and unmatched technology have laid the groundwork with this new, grain procurement communication source.

DTN can offer your business a complete solution – a full-service Web site, trading portal and communication vehicle – all in one. Plus, it can be updated and maintained through one easy to use Web interface.

This packaged solution can be tailored to fit the needs of your business, making it cost effective and providing room for growth as you develop your business.

To learn more about DTN Grain Trading Portal, call 1.866.574.1049.

DTN is an innovator in the production and delivery of agricultural information services. DTN has grown into agriculture's most familiar and trusted source of information, providing commodity market prices, specialized agriculture weather services and farm industry news to more than 60,000 North American farm producers.



FARM SMARTER